

PRESS RELEASE

Solutions instead of tools: BlueCallom with the first ready-to-use Agentic Al business solutions

Autonomous AI is no longer a vision / Innovative products enable leaps in development previously thought impossible

Zürich, 31st October 2024 – <u>BlueCallom</u>, the pioneer in the field of Agentic AI, presented three turnkey AI products for companies at the <u>BlueCallom Night</u> on October 31, 2024 in Zurich. Currently, applied generative AI tools such as ChatGPT or Microsoft Copilot only enable improvements to existing processes. Agentic AI, i.e. autonomous artificial intelligence, goes one step further and is able to act and make decisions independently - but can always be controlled by humans. This enables leaps in innovation and productivity that were previously considered impossible. The disruptive solutions DISRUPT, TRANSFORM, and BANKCIRO can be used immediately.

Almost any company - regardless of size or sector - can benefit from the new out-of-the-box applications:

- **BlueCallom DISRUPT** creates competitive advantages at enormous speed. The autonomous innovation system enables innovation concepts within a few hours and a first prototype within a few weeks. Eight clusters with a total of over 50 interconnected agents can work either completely autonomously or with human interaction points.
- BlueCallom TRANSFORM helps to close productivity leaks and increase efficiency.
 To do this, Al agents first survey all employees and then create a complex heat map of all identified problems. These can then be addressed in a targeted manner, increasing productivity by five to ten percent within just three months.
- BlueCallom BANKCIRO evaluates annual reports, bank-specific internal data and targets as well as industry-specific benchmarks. From this, autonomous agents develop proposals for managers based on current data, future forecasts and management goals.

"We use artificial intelligence to create applications that are indeed intelligent and autonomous. In this way, we solve problems that cannot be solved with conventional software," explains Axel Schultze, founder and CEO of BlueCallom. "With Agentic AI, the boundaries of the impossible will continue to shift."

Before Axel Schultze founded BlueCallom in 2022, he launched globally successful, innovative, and disruptive companies such as **Computer 2000**, the first digital stock exchange **Webstock** and **Infinigate**.

Details on the availability, implementation, and pricing of the new business solutions can be found at bluecallom.com.

About BlueCallom:

BlueCallom is a pioneer in the field of agentic AI, i.e. autonomous artificial intelligence that is able to act and make decisions independently using next-generation agents - but can also be monitored by human employees at all times. This enables companies to make leaps in innovation and productivity that were previously considered impossible. For example, the turnkey solutions can close productivity leaks and increase efficiency, drive innovation autonomously, evaluate reports, and develop proposals for solutions for managers.

BlueCallom received the German Innovation Award in 2024 for its innovation framework and GPTBlue software. The company was founded in 2022 by Axel Schultze and is headquartered in Zurich. Further information can be found at https://bluecallom.com/.

Media contact: BlueCallom

Stefania Randazzo, Marketing Manager

E-Mail: stefania@bluecallom.com, Web: https://bluecallom.com/

PR agency: Weissenbach PR

Bastian Schink, Tel. +49 89 5455 8201

E-Mail: bluecallomPR@weissenbach-pr.de, Web: www.weissenbach-pr.de

Media Mentions

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