_Partner with BlueCallom

| Agentic Solutions: Shaping Generative AI Together

BlueCallom in a Nutshell

✶ Developing Autonomous AI Solutions (AAIS) that empower customers and business partners to achieve goals that were impossible before

✶ Available to anyone who wants to develop and deploy Generative-AI Solutions professionally

✶ Partnering has always been a core strategy at BlueCallom

✶ Building the first AI Solutions Channel, where partners drive innovation and deliver tailored AI Solutions to customers

» We cannot expect the world to become agentic
But AI developers to build solutions for the world «

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The
Opportunity

Generative-AI for Businesses

Generative-AI is still in the infant stage and may take a decade to unfold its full potential. This is not only about a better model but also about building the necessary infrastructure, including more computing power like quantum computers, more efficient processes such as transparent model management, and more advanced development tools where AI helps to build AI. Autonomous AI Solutions are part of this evolution, running 24x7x365 in the background of businesses, facilitating processes autonomously while allowing human interaction for decision-making, input, or review. These systems incorporate safety measures, ensuring authorized personnel can intervene at any point. Ultimately, the goal is to create AI systems that augment human intelligence, driving innovation while ensuring security and scalability.

Rapid Growth in Agentic Solutions

Prompts are the key to interacting with an AI system. And since this is done in the natural human language, the interaction can be extremely fast and highly efficient. Proprietary company data are unique and so are their workflows. Successfully engaging with AI systems isn't about fixing their limitations but enhancing our ability to communicate effectively with them, customize requests specific to our business needs, and reduce repetitive information to make it customer-centric. Agentic solutions are getting more sophisticated in their ability and could represent their own intelligence. Enhancing how we communicate with AI isn't a temporary task of crafting better inputs but a continuous one dedicated to maximizing the AI-User-Interaction.

Next Generation Information Networks

As businesses implement AI and seek to bring more and more employees onto the new technology, they see a need for rapid deployment. BlueCallom's Solution Network allows the deployment of thousands of users within days. A uniquely automated user administration and intelligent user rights management reduces the administration overhead to nearly zero.

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Why you should join

BlueCallom's entire business strategy was created from scratch with partners in mind. There you will work with a team of people who know partners inside-out.

» Technology-Related Benefits

— Highly Innovative Technology

BlueCallom's Autonomous Solutions are based on an AI-Native platform with a unique Prompt Framing Development, Testing, and Deployment Technology at its core. The system is specifically developed for high-performance, high-productivity business Prompts, Agents and whole AI Solutions. GPTBlue integrates BlueCallom's pioneering concept of ‚Induced Productivity,' where AI is not just passively supporting existing processes but is actively driving improvements in productivity by automating tasks, optimizing workflows, and making intelligent decisions. This revolutionizes efficiency across entire trade ecosystems.

— Unique Business Model

We developed the „Zero Subscription" model based on pay-per-use, adapted into a pay-for-gain approach that allows for instant ROI. Each Prompt, Agent, or Cluster of Agents is designed so that the productivity gained from their use exceeds the cost of usage. We are the first in measuring productivity of every single transaction.

— Out of the box standard solutions

We want to become the preferred provider for AI Standard Solutions for Businesses. There may be cases where businesses prefer unique and individualized solutions, which support their unique value proposition of a company. Everything that is outside a company's core competency makes sense to buy as a standard.

— Human Intelligence Augmentation (HIA)

HIA plays a crucial role in enhancing the capabilities of the human mind. Originating from Douglas Engelbart's vision in 1962, the goal has always been a symbiotic relationship between humans and machines, where AI augments, not replaces, human intelligence. At BlueCallom, we bring this concept to life through HIAtec—an AI system designed to extend human intellectual capacity. With HIAtec, businesses can handle complex problems more effectively, just as machines enhanced our physical strength in the past. This fusion of AI and human ingenuity allows people to focus on creative and strategic tasks, while AI handles complex or repetitive activities, driving unprecedented productivity and innovation.

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» Business Related Benefits

— Free training and support

Any training and support efforts we provide for our partners are our investments. All programs are free of charge.
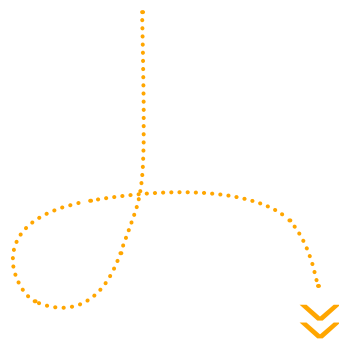
— Joint marketing engagements

We work with our BlueCallom Business Partners through all our marketing initiatives whether they are campaigns, conferences, events, or other activities.

— Zero sales conflicts

We will never compete with our BlueCallom Business Partners - this is contractually guaranteed. We know the pain of channel conflicts and how to avoid them. Our deal registration system locks our resources for the first partner registering a deal.

— Dedicated Project Support

All authorized consulting partners can expect dedicated support from us. Your customers are our customers and we will never let a customer go down. While you take the first-line support, we will always be there for any questions or consulting needs.

Working with business partners is at the core of our strategy.

Who should join

BlueCallom
AI Implementation and Consulting Partners

As an Implementation and Consulting Partner, you bring an agile and forward-thinking customer base ready to explore the best AI solutions for their business. Your clients are looking for an innovative, high-impact AI technology to enhance their operations and productivity. Whether your focus is on implementation, consulting, or both, this partnership equips you to meet diverse client needs. The BlueCallom Team supports you every step of the way, providing the marketing resources, trainings, and knowledge necessary to ensure successful integration and value delivery of AI Solutions for your customers.

BlueCallom
AI Development Partners

As a BlueCallom Development Partner, you are a Software Developer or AI Solution Creator with an existing client base eager to integrate Autonomous AI Solutions. The BlueCallom Team supports you with specialized training on the most advanced Prompt Development System, enabling you to build powerful Agentic AI Solutions. We also assist you in joint sales calls, helping you present these solutions to your clients and drive adoption. Conventional software was driven by logic; today, LLMs empower AI solutions with vast knowledge and dynamic, language-based interactions. Understanding the human language and its nuances has become a critical aspect of successful prompt writing.

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What you would do

BlueCallom Implementation and Consulting Partners

As an AI Implementation & Consulting Partner, you will oversee the implementation of BlueCallom's advanced AI solutions for your clients, ensuring their successful adoption and integration. You'll lead the implementation process, offer tailored training, and provide ongoing support. While you will take the lead in managing the implementation, we'll be here to support you whenever needed, including participating in joint sales calls and collaborating on specific projects.

BlueCallom AI Development Partners

As a BlueCallom AI Development Partner, you will work with the GPTBlue DTD system (Develop, Test & Deploy). GPTBlue and the agent studio are the development environment that helps you build Generative-AI business solutions, carefully test them and then deploy them to your customers. You can also develop prompts or agents, which you can then sell to anybody via the BlueCallom Exchange Platform.

Business Partner Qualification

» What we are looking for

✕ Partners with base expereince in Generative and / or Agentic AI

✕ Partners with a customer base interested in AI Solutions

» Partner Relationship Scope

— **AI Implementation and Consulting Partners** deploy and integrate BlueCallom's AI solutions for clients, ensuring seamless adoption and optimal performance. You provide tailored training, offer ongoing support, and customize solutions to meet specific client needs, with BlueCallom's team offering support when required. In addition to implementation, you develop solution scenarios, lead workshops, and provide consulting and coaching to guide clients through the adoption process. Together, we ensure that clients fully realize the benefits of Autonomous AI Solutions.

— **AI Development Partners** leverage the BlueCallom Platform for developing, testing, deploying, and selling prompts, agents, and whole Autonomous AI Solutions.

— **BlueCallom** provides the most advanced and easiest-to-deploy technology platform and tools for agentic business solutions. The whole focus of BlueCallom is on product and partner excellence.

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How you can Join

Reach out to us

✳ Send us an email at
partners@bluecallom.com

✳ Book an introductory collaboration
exploration call here:

» BOOK CALL

✳ Directly fill out our partner
application form here:

» FILL OUT FORM

Approval

Once we have approved your application, you will be notified promptly and the onboarding process can begin!

Onboarding

The onboarding process is fast and can be done either in person or via video call. We will use this time for you to ask questions and clarify any details.

Partner Trainings and Updates

Partner Meetings

We host regular Partner Meetings to maintain a strong, connected community and keep our partners updated on the latest developments. In the rapidly evolving Generative AI space, staying informed is critical. These meetings provide an opportunity to share product updates, discuss industry trends, and explore new growth opportunities together. They also offer the opportunity for partners to collaborate and share insights.

Boot Camp Sessions

We are conducting frequent Boot Camps, which are live instructor-led online events. Available as ½-day, 1-day, or 2-day Boot Camps , we focus on our partners to learn everything about our solutions, technical updates, and advancements in our development system.

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Marketing Support

— BlueCallom Partner Marketing Support

Autonomous AI Solution Overview
One-page sell sheets and detailed product brochures for each Autonomous AI Solution

Use Cases & Testimonials
Access to success stories from early adopters and testimonials

Marketing Resources
Support from BlueCallom Marketing team for co-marketing initiatives (such as presentations) and unique client needs

Webinars and Events
Support in organizing and coordinating webinars and events

Campaign Templates
Customizable social media templates for co-branded campaigns

— Visibility

Showcases on BlueCallom's Platforms
Feature your success stories on BueCallom's website, newsletter, and official social media channels (for eg. LI, X)

Badging and Certification
Provide you with the „Certified BlueCallom Partner" badge and banner

— Lead Generation

Lead Sharing Program
Referral of high-potential leads to qualified part-ners

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Partner Networking Opportunities

Explore the numerous networking opportunities through our partner program, leveraging various ways to connect, discuss, and foster valuable relationships.

Partner Meet-Up:

In addition to the online partner meetings, we are also planning and organizing an in-person partner meet-up for 2025. This is a great opportunity to connect with other partners and discuss the future of AI and agents in business

BlueCallom Night

A yearly casual networking event, where AI enthusiasts, industry professionals, and business leaders meet to share ideas, explore new opportunities, and foster valuable relationships, all while enjoying an apéro riche

LinkedIn

There are two LinkedIn groups available for networking and connecting with new people. Here, you can share tips and experiences with other partners and possibly join forces

AI Partner Exchange:
https://www.linkedin.com/groups/1768647/

Generative-AI Innovations and The Human Experience:
https://www.linkedin.com/groups/74793/

Open-Minded

You will find a very open-minded group of people, open to new ideas, open to new actions, and open for change. We are very excited to work with like-minded partners to drive innovation and create lasting impact!

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