



PRESS RELEASE

BlueCallom and Log Hub Forge Strategic Partnership to Drive Innovation in Logistics

Zürich, December 10, 2024 – BlueCallom, a pioneer in Agentic-AI solutions, has partnered with Log Hub, a leader in data-powered logistics intelligence, to introduce BlueCallom's Autonomous AI Solutions to the logistics sector. Log Hub is led by CEO Jan Sigmund and backed by prominent investor Dirk Reich, who was also an early investor in Computer 2000, a company founded by BlueCallom CEO Axel Schultze in 1983.

"Today marks a significant milestone for Log-Hub as we announce our strategic partnership with BlueCallom," said Jan Sigmund, CEO of Log-Hub. "BlueCallom's Autonomous AI Solutions are redefining what's possible in technology and integrating their capabilities with our supply chain optimization offerings will elevate the value we provide to our clients. This collaboration reflects our shared dedication to innovation and excellence. By combining our expertise, we aim to enhance productivity, intelligence, and creativity within business operations. This partnership aligns perfectly with our mission to transform supply chain data into actionable insights, helping businesses improve operations, reduce costs, and promote sustainability.

We are genuinely excited about the opportunities this partnership will unlock for our customers worldwide. Together with BlueCallom, we look forward to setting new standards in supply chain optimization and driving meaningful progress in the industry."

"Our partnership with Log Hub represents a pivotal moment in applying AI to address the complexities of modern supply chain management," said Axel Schultze, CEO of BlueCallom. "By integrating our Autonomous AI Solutions with Log Hub's industry expertise, we are not only enhancing operational efficiency but also enabling a new era of innovation in logistics. This collaboration goes beyond technology—it's about empowering businesses to unlock unprecedented levels of creativity, intelligence, and productivity. Together, we aim to redefine what's possible in the logistics industry, delivering transformative value to clients worldwide."

The collaboration promises to bring strategic benefits to companies seeking smarter ways to manage their supply chains and logistics operations. From concept development to deployment, the solutions will be tailored to the specific needs of Log Hub's clients, ensuring an effective adoption of BlueCallom's autonomous AI solutions.

For more information about BlueCallom visit www.bluecallom.com/

About BlueCallom:

BlueCallom is a pioneer in the field of agentic AI, i.e. autonomous artificial intelligence that is able to act and make decisions independently using next-generation agents - but can also be monitored by human employees at all times. This enables companies to make leaps in innovation and productivity that were previously considered impossible. For example, the turnkey solutions can close productivity leaks and increase efficiency, drive innovation autonomously, evaluate reports, and develop proposals for solutions for managers.

BlueCallom received the German Innovation Award in 2024 for its innovation framework and GPTBlue software. The company was founded in 2022 by Axel Schultze and is headquartered in Zurich. Further information can be found at <https://bluecallom.com/>.

About Log Hub

Log-hub is a Swiss-based technology company, founded in 2017. Log Hub delivers data-driven supply chain solutions, empowering organizations with the insights needed to transform supply chain operations. Led by a team of logistics experts and backed by investors committed to innovation, Log Hub serves global leaders in the logistics industry.

Media Mentions:

<https://logistik-heute.de/news/logistik-it-bluecallom-und-log-hub-kooperieren-zu-autonomen-ki-loesungen-188235.html>
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<https://www.transportbranche.de/news/bluecallom-und-log-hub-schliessen-strategische-partnerschaft-fuer-bahnbrechende-innovationen-in-der-logistik/>
<https://neue-pressemitteilungen.de/bluecallom-und-log-hub-schliessen-strategische-partnerschaft-fuer-bahnbrechende-innovationen-in-der-logistik.html>
<https://netzpalaver.de/2024/12/05/bluecallom-und-log-hub-schliessen-strategische-partnerschaft-zur-supply-chain-optimierung-mit-agentic-ai/>