

Participation in the “Enterprise AI and Business Transformation” Program

Date:

To:

BlueCallom supports the participation of _____ in the “**Enterprise AI and Business Transformation**” education program.

This program provides structured and practice-oriented training in Generative AI, including relevant technologies, platforms, and large language models, with a clear focus on their application in an enterprise setting. It is designed to strengthen participants’ ability to identify, evaluate, and support the implementation of AI-driven business initiatives in a responsible and business-relevant manner.

Participation in this program will enable _____ to further develop competencies in the following areas:

- identification of relevant and value-adding AI use cases
- integration of AI into business processes, planning, and operational structures
- consideration of governance, compliance, ethical, and user-related requirements
- support for the structured and responsible adoption of AI solutions across teams

BlueCallom considers the knowledge gained through this program to be relevant to the continued development of internal capabilities in the field of Enterprise AI. The expected outcome is a tangible contribution to both the employee’s area of responsibility and the broader organization. Where appropriate, relevant insights and learnings may also be shared internally following completion of the program.

Estimated Costs

Travel expenses:

Program registration:

Total:

Further information about the program is available on the relevant BlueCallom program page.

Sincerely,

BlueCallom