











Certified Deep Innovation Design Team Manager (BCDT)

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|  | Length | 3 Weeks |
|  | Workload | 6 sessions Two 3-hour sessions per day |
|  | Delivery Mode | Instructor-led online Training in small groups BlueCallom Software |
|  | Prerequisite | BCDM Certificate |
|  | Start Date | Check the website |
|  | Course ID | ID 205110 |
|  | Fees | \$2,500 per person |
|  | Certificate | Exam BCDT Certificate |

The Art of Innovation Team Leadership

Lead a team of innovative minds to success.

Today innovation management is one of the most attractive career opportunities. The Innovation Manager is the equivalent of a Startup CEO. Whether you are a business manager in any size business, a product manager, or have any other managerial position, teaching students, or in the public sector, you will need to know, how innovation is managed.

In this course, you will combine the learning from the Deep Innovation Design program and the learning from applying Deep Innovation Design in a software application, with the management needs to lead an entire project. You will get insights into the “Back Stage” of the application which helps to navigate a team through each episode of the innovation journey, prepare reports that build the foundation for the next episode, and organize executive presentations for a flow of updates that prepares the executive’s mind for the final innovation.

Who is this for?

Managers aiming to manage an innovation project or innovation department and an entire innovation lifecycle.

Skills you will gain

Each of the skills are based on a dedicated Innovation Journey method.

- Innovation team leadership skills
- Innovation strategy building skills
- Innovation team assembly skills
- Innovation project management skills
- Innovation finance management skills
- Vision communication skills
- Innovation time management skills
- Innovation success management skills

What you will learn

Everything you learn is built on top of the previous programs for a successful innovation team leadership.

- How to prepare an innovation project using BlueCallom
- How to assemble your initial team to kick off a BlueCallom
- How to prepare each episode that will help the team to be most effective
- How to manage the first innovation opportunity discovery
- How to craft the innovation strategy based on the team's research
- How to set budgets, timelines, and KPIs for your BlueCallom innovation projects
- How to involve customers and partners in the innovation project
- How to manage each innovation episode and how to involve the executive team
- How to prepare each episode closing and assess data, KPIs, budgets, and timelines
- How to manage reporting and the dashboard, automatic data consolidation across projects
- How to keep up with innovation culture and team creativity.

Program Details & Application

ID 205110 | **\$ 2,500 / person***

- 3-weeks, instructor-led online training
- Two 3-hour sessions per week
- Online exam at the end of the program
- Max. 16 attendees
- Total of 6 sessions

At present day, all our trainings are conducted online. BlueCallom is professionally connected via ultra high speed fiber connections to the Internet. We are using HD cameras and professional audio equipment.

*We reserve the right to change prices without notice. Please check our website for latest updates

[Enroll in the Next Program](#)